

# Flowmailer B.V. Privacy policy

We take privacy very seriously and deal with personal information carefully and respectfully. This privacy policy outlines how we handle personal information about our visitors, prospects, customers and partners.

## Personal Data Protection Act

All (personal and surf) data that we collect by phone, website and other means are voluntarily shared with us. Our database of prospects, customers and partners is registered with the Dutch Data Protection Authority with ID #1589412.

Any personal data we collect is stored only in secured systems managed by us. This information will never be shared with any third party in any way and will never be lent, rent out, sold or published.

## Data usage

Any gathered data will be used to contact our prospect, customers and partners about:

- Important news and developments in the field of e-mail and online marketing
- New products and services from Flowmailer
- Commercial offerings
- Market research

## Cookies

Flowmailer uses cookies on our (sub-)websites and applications. A cookie is a text file that a website saves to a desktop computer or mobile device. A cookie from Flowmailer will not harm your device. We use cookies only for practical (functional) purposes. We use cookies for example to recognize a logged in user or to remember a language preference.

One exception are cookies from Google Analytics, which we use to analyze visits to our websites. To protect your privacy, we have a Data Processing Agreement with Google, anonymize IP addresses and do not share any personal information with Google.

## Surf and click tracking

We also register surf and click behaviour on our websites and in the e-mails we send. Data we register includes the visitors IP-address, browser type, pages visited and the time spent on those pages. We use this information to improve our content.

## Updating information

All commercial e-mails sent by Flowmailer contain an unsubscribe link. You can also use the 'update profile' link to change your personal information. You have the right to review the personal information we have on file for you. When requested, Flowmailer will delete your personal information from our databases. Please feel free to contact us if you need us for anything!

## Contact

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## Changes to this policy

Flowmailer B.V. reserves the right to change this policy at any time. Any changes will be made to and published on this page.

From:  
<https://flowmailer.com/kb/> - **Flowmailer Knowledgebase**

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<https://flowmailer.com/kb/content/english/manual/privacy>

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